

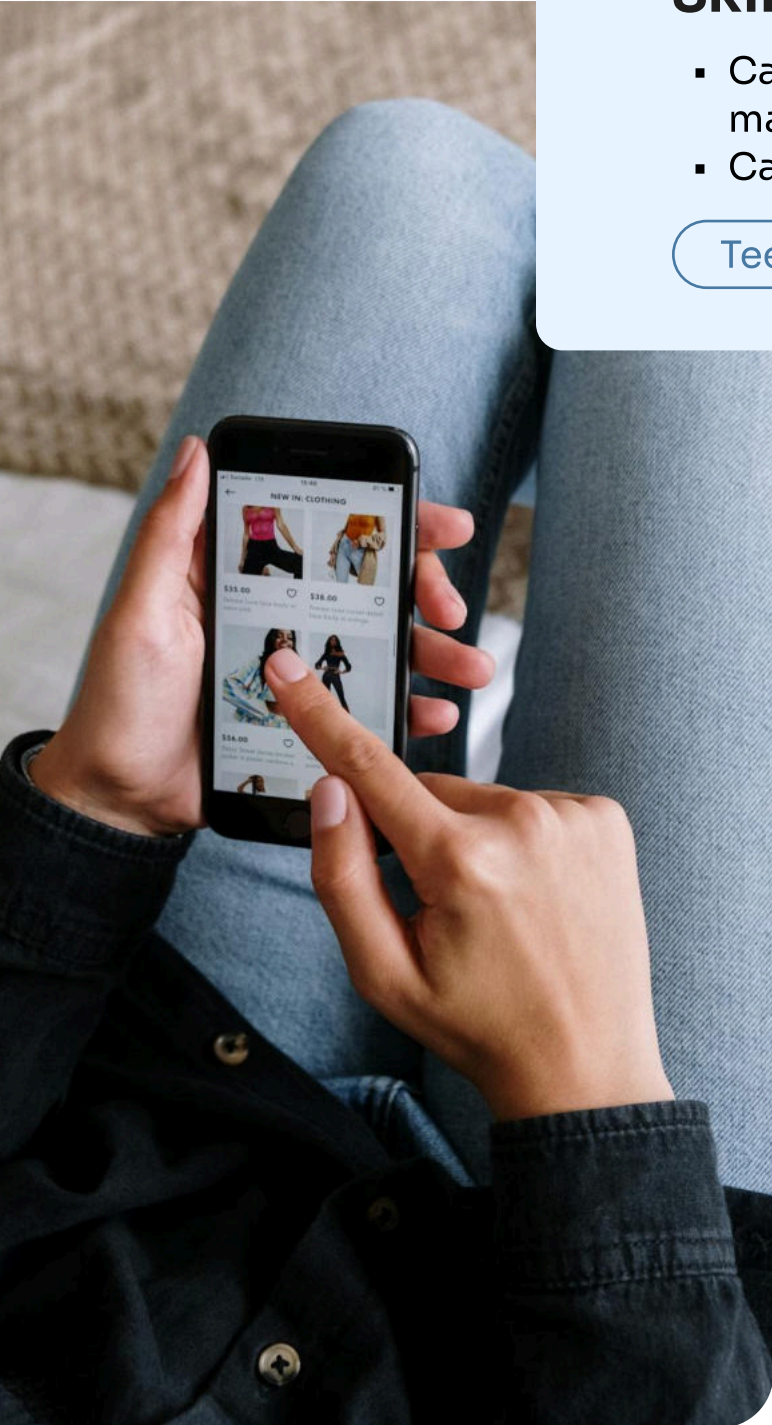
Black Friday

Skills:

- Can understand the information content of the majority of recorded or broadcast material on topics of personal interest delivered in clear standard language.
- Can give reasons and explanations for opinions, plans and actions.

Teens/Adults

Group



1 Let's play charades! Study the list of phrases below and check the meanings. Take turns to act out or mime a phrase without saying it. Let your group guess the phrase.

doorbuster sales - special sales that start early and have big discounts to attract many shoppers.

limited-time offer - a special deal that is only there for a short period.
free shipping - no extra cost for sending items to your home after you buy them.

out of stock - not having any more items left to sell.

bargain - a good deal where you pay less money for something than usual.

impulse buy - buying something suddenly without thinking much about it.

shopping frenzy - a time when many people buy a lot of things quickly and excitedly.

2 What is Black Friday? Watch the video and complete the summary.



- Black Friday is a massive discounted shopping day that _____(1)
- It falls on the Friday after Thanksgiving Day and marks the start of the _____(2)
- While not a Federal holiday, it is a _____(3)
- Consumers can make big savings online and get _____(4)
- Retailers slash prices to _____(5)
- The term "Black Friday" was first used in the 1960s due to the _____(6)
- The name may also refer to shops' accounts going from " _____(7)" to " _____(8)" on that day.

3 Check the offers and choose three things you want to buy in a sale. Share with your group, and explain why.

Electronics

52" Smart TV - Enjoy your favorite shows with stunning picture quality for only \$499.99.

Wireless Headphones - Immerse yourself in sound with these comfortable headphones for \$89.99.

Tablet - Perfect for browsing or streaming, this tablet is available for just \$299.99.

Home Goods

Coffee Maker - Brew your morning cup with ease for a bargain price of \$39.99.

Air Fryer - Cook healthier meals with this versatile air fryer at \$79.99.

Vacuum Cleaner - Keep your home spotless with this powerful vacuum for \$149.99.

Clothing

Men's Jacket - Stay warm and stylish with this jacket, now only \$89.99 during our doorbuster sales.

Women's Boots - Step out in style with these chic boots for \$69.99.

Kids' Backpack - Perfect for school or travel, this backpack is just \$29.99.

Toys

Board Game - Bring the family together with this fun board game for \$24.99.

Building Blocks - Encourage creativity with these colorful building blocks at \$19.99.

Special Offers

Limited-time offer: Gift Card - Get a \$50 gift card for only \$40, great for an impulse buy!

Free Shipping on Orders Over \$75 - Enjoy your shopping frenzy with no extra costs!

Last Chance Deals - Items are out of stock soon, so grab them while you can!

4

Discuss the following questions in pairs.

1. Do you go shopping on Black Friday?
2. What is the best bargain that you found while shopping?
3. Do you like to shop during a shopping frenzy or when it is calm?
4. How do you feel about impulse buys when you are shopping?
5. Have you ever missed out on something because it was out of stock?
6. Do many online stores offer free shipping in your country?
7. What items do you usually look for during holiday sales?

Correct answers

1

Made in the the “Word-Definition Matching” tool.

2

Made in the “Summary GapFill” tool.

1. originated in the United States
2. Christmas shopping season
3. public holiday in some states
4. limited-time deals in stores
5. encourage people to buy goods in the run-up to Christmas
6. chaos caused by shoppers
7. in the red
8. Black

3

Made in the “Reading bits and pieces” tool.

4

Made in the “Discussion Questions” tool.