

THESE 5 AI AGENTS WILL MAKE YOU \$1M WITH ZERO EMPLOYEES

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I'm going to share the five types of ai agents you can use to build a million-dollar business without hiring more employees and no i'm not talking about chat gpt synthesia or midjourney these agents are what i'm using right now in dozens of my companies to be more productive and stay ahead of the competition before we get into it what is an ai agent and how is it different than just chat gpt so here are the three levels of ai knowledge level one is ai chat two is ai workflows and that's about

process taking people in multiple steps and automating the whole process tools like make zapier gum loop n8n these are the platforms that take ai and make it useful to get work done for you which brings us to level three ai agents and it's all about outcomes now we're talking this is where i spend most of my time and it's about having context of the person asking a question and making a decision based on that context and it can act as you in your inbox in your calendar and do all these tasks for you without

you being involved but with so many options what do you build first which brings us to the five types of ai agents your business needs to grow starting with the closer agent what's crazy is one of my companies is on the verge of replacing their whole sales team using ai everything they used to do from generating leads to qualifying leads to scheduling calls all done using ai that's why i love to start with an agent that will add revenue fast because profit solves all problems if i can increase my income using

ai then i can reinvest in other areas of my business to grow so what do you get your closer ai to focus on number one is lead intelligence think about all the research all the scraping all the qualifying all the data enrichment all of that is lead intelligence and not something a human has to do anymore the second is closing support think about doing research on a prospect pulling previous chats previous conversations transcribing any conversations that have been had to summarize them to provide you context for the

salesperson to have the call closing support is a big piece of work that doesn't add a lot of value that ai is perfect for and the third is qualifying but this is my favorite using a bot that can take some kind of request or inquiry or somebody calls your business and qualify them using voice ai this is the future that's here today i actually seen one company called breezy.app that does it for all the plumbers the hvac essentially any call that comes in that doesn't get answered gets picked up by the ai ask the

question to the customer what are you looking for is it an emergency do you need somebody to show up today are you cool spending 500-500 bucks for that call and all of a sudden the plumber who couldn't take the call is now coming back to their truck and seeing a customer call that's booked and managed by an ai bot in their calendar if you do not have ai involved in your sales process you're just not making as much money as you can be so once you get your sales flowing next you got to work on

increasing your capacity
which brings us to number
two the assistant agent for
years i've been telling
everybody you have to hire an
executive assistant you're
working on \$10 tasks you
can't build a million-dollar
business because you're
getting bogged down in the
admin work now it's an
executive assistant plus ai
there is no world where your
assistant is not using artificial
intelligence to augment their
work it's almost as dumb as
you going back to being your
own executive assistant cuz

here's the deal if you don't have an assistant you are one and the worst part is you're overpaid and you probably suck at your job so pairing that with a person and ai is a game changer but to do it right you need to understand the type of work that you can give to an ai so for me number one i always start with the email sorting think about all those messages all those opportunities all those project updates that is just information that needs to be summarized responded to you can literally automate the

whole thing where if it looks like a financial email it gets put over in the financial tag pulling documents accounts payable the whole inbox is nothing more than a hopper of things that have to get processed and ai can do that better than a human and guess what they don't go on vacation they don't get sick and they don't make mistakes number two is the calendar if you think of all the scheduling the back and forth somebody cancels what do i reschedule that with your calendar's efficiency tells me

how much money you're going to make if you can have ai support research scheduling notes anything that has to do with the calendar you will prioritize and batch your revenue making activities to generate the most money in your business and the third is bookings think about research for travel flights hotels dinners we're living in a world where somebody involved in that process makes no sense you can set up ai to just take a request and automatically schedule this stuff so that your assistant can

spend more time on things
that are eq or emotionally
driven relationship building
understanding context making
calls trying to get things
pushed forward that otherwise
would just have to sit in
somebody else's hopper that
is what your executive
assistant should be doing not
spending an hour trying to
reschedule a flight that an ai
can do for them now that
we've taken care of that your
next bottleneck is delivering
your product or service which
brings us to ai agent number
three the workflow agent so

the other day i was talking to a friend and he was pissed off because a key team member left and when he checked his standard operating procedures his playbooks he found out they were all out of date they were stale he hadn't update them in 6 months now the issue is is he didn't build the system so that that kept it up to date and he didn't ask to review it or monitor it but the truth is is in today's world he shouldn't be doing that anymore you know michael gerber who wrote an incredible book called the e-

myth he has this quote that says "let the systems run the business and the people run the systems but what if your systems could run themselves?" so here's what your workflow agent should work on number one is system creator bot this is all about capturing videos of you doing the work that generates and writes the standard operating procedures and more importantly creates the checklist to make sure it's always getting done now there's a tool called trainule.com that does this all

for you automatically and incorporates ai to make it easy for you the second is the office manager bot we use this every day to make sure that things like purchasing scheduling we have dan the barber who's our buddy that comes in and he cuts everybody's hair and the office manager manages the whole schedule so nobody has to be involved the schedule is always up to date and everybody can talk to it understanding what the policies are for vacation or how to submit expenses all

taken care of by the office manager bot and the third is a customer support bot if you do any kind of support calls any kind of support email you've actually built the information it needs to do a world-class job and the fact that you have a human typing a response to a customer support inquiry is silly that's got to stop today i want my customer support to find opportunities to upsell my customers i want my customer support to find places where they can wow them i don't want them sitting

there writing a draft email
that the bot can write 10 times
faster so now that you've got
the systems in place your next
move is getting eyeballs
which brings us to ai agent
for the amplifier agent so
there's this really awesome
podcast called arnold's pump
club it's arnold
schwarzenegger's podcast
around his life and he teaches
his philosophies and it's
awesome and he's got
hundreds of episodes and it
links to this app and it's this
beautiful little money-m thing
did you know arnold's never

done an episode of that
podcast go listen to it it is an
ai voicegenerated arnold's
pump club that is the level
we've gotten to i can tell you
there are millions of people
listening to that podcast every
day and has no idea that
arnold has never done one of
those episodes and guess
what the ai bot never gets
writer's block the ai bot never
loss for information and it
knows more about what its
audience is resonating with
based on the comments and
the feedbacks and the clicks
in the email to just propel that

forward that's why the amplifier bot is such a powerful area to focus on so how do you teach it well first off you want to use it for content analysis you want to look at what you're doing and what's not working and what's working and then ask it to look at both of those and say "here's the difference i can give it five emails that crushed in regards to click-through rates and opens and i can give a bunch that didn't do that well and it will tell me where my opportunities are to write a better email next

time." the second is the content checker and this is all about focusing on your brand's voice and tone if you've created everything so far good that means you have a library of information that the ai can literally analyze and then as new people write stuff for you or create outlines or whatever you're doing it can check the content against that tone to say it doesn't fit i have this for myself and allows my writing team to support me in my creative projects without me being involved it's way faster and

more productive number three is content creation and this is when you think of like the video to the real to the newsletter to the tweets at the end of the day with ai i can have it support the outline of the video and then take the transcript and support the editing of the reels and then create the newsletter to promote the video then extract some insights some apherisms that become my tweets all based on stuff i've created but it's supported by telling me what my audience is going to resonate with the

amplifier agent will change
the game for how your
business does marketing but
if you really want to build a
million-dollar business you
need a clear picture of growth
which brings us to the fifth
agent the money agent when i
started my first company i
kept hearing this cash flow
cash flow cash flow my dad
told me my business friends
told me and i ignored them i
was like cash flow smash
flow 2 months later i couldn't
make payroll why i didn't
understand how it worked i
didn't understand it takes

money to make money i didn't understand that if i have a fast growing business it is the sound of cash leaving my business now things are completely different it's not about counting your pennies it's about spotting the patterns that turn your pennies into millions my money agent does things that i used to do manually that saves me so much time the first one is cash flow bot monitoring and forecasting understanding where my money's going and forecasting what the business trends are looking like based

on the historicals how much cash is it collecting how much money is owed and then doing cash flow analysis in real time changes my ability to make decisions in my business to make it faster without worrying that i'm going to cause myself a cash crunch number two is a payment bot a while ago i hired two finance people joined my team and i told them from day one you are ai first you just happen to do finance the first automation they built an accounts payable bot it was so simple an email

slack message or you drop a pdf into slack it automatically scans a pdf checks for a po checks for all the details enters it in for approval and then the whole workflow kicks off so simple yet something that used to be manually done by somebody that wasn't as efficient as ai number three is the fraud bot i don't know about you but every time i go to look at my bank accounts i wonder is somebody stealing money from me with the tools that exist today you can plug in these ai bots to monitor for

fraud cif is a plugin on top of your zero count that does anomaly detection so you want to use these apps to be able to look for fraud so that you don't have to worry is somebody doing something weird did some employee lose their credit card or is somebody approving wires and payments that you didn't approve it literally looks for things that are out of the norm and brings them to your attention the money agent is so powerful because it will be a set it and forget it now i understand when i talk about

ai people are always worried
what is that going to mean for
my job what's it going to
mean for my business what
it's going to mean for my
employees what about my
family we've been here before
if you actually look at what
we used to do as a family unit
as a community when we had
more time the moms stayed
home and took care of the
kids the families took care of
the other families we used to
support each other if
somebody was sick the whole
community would take care
of them i believe i have an

optimistic view on the future
which is when we get our
time back we'll have more
time to actually be humans
build businesses in a way that
we enjoy doing that we don't
feel forced to do working
with customers we don't like
or people we don't enjoy in
many ways i like to think
about business like an artist if
an artist had to build a
business create music how
would that look how would it
feel and ai is really just
unlocking that time so you
don't have to do things that
are mundane and repetitive so

that you can actually do what
you love so if you want to
learn the seven things i quit to
go from broke to millionaire
click here and i'll see you on
the other.

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